Privacy policy

Protection of personal data and responsible handling of information are important and special concerns for us. Autonomous Non-Profit Organization “TV- Novosti” (TV- Novosti) processes personal data only in accordance with legal requirements, in particular the EU Data Protection Regulation (GDPR).

This privacy policy contains information how we process personal data in the case you

visit our website (see section [2](https://www.rbth.com/privacy#websitevisit))

use our App (see section [3](https://www.rbth.com/privacy#useapp))

visit our Facebook Fan-Page (see section [4](https://www.rbth.com/privacy#facebook)).

Further, this privacy policy contains information on recipients of your personal data (see section [5](https://www.rbth.com/privacy#personaldata)), deletion of your personal data and retention periods (see section [6](https://www.rbth.com/privacy#deletion)), your rights as a data subject (see section [7](https://www.rbth.com/privacy#rights)) and automated decision making (see section [8](https://www.rbth.com/privacy#decision)).

1. Controller and Data Protection Officer

Controller in the meaning of data protection law:

Autonomous Non-Profit Organization “TV- Novosti”

Editor-in-chief: Margarita Simonyan

Telephone: +7 499 750 00 75

Fax: +7 499 750 00 78

Bldg. 1, 3 Borovaya St., Moscow, Russia, 111020

The mass media registration certificate No. FS 77-68119 from December 21, 2016

Issued by the Federal Service for Supervision of Communications, Information Technology and Mass Media

Data Protection Officer: data.protection@rbth.com

2. Website Visit

When you visit our website www.rbth.com, we collect personal data to enable your use (Usage Data) to the extent described in section [2.1](https://www.rbth.com/privacy#usagedata). In addition, personal data may be processed for newsletters, web tracking and other purposes as described under [2.2](https://www.rbth.com/privacy#webtracking). et seq. Please find below information on legal basis, purposes and, if applicable, legitimate interests and the necessity of processing your personal data.

2.1. Data Processing to Enable the Use of the Website

Usage Data includes your IP address and information on start, end, use of the website and identification data (e.g. your login data when you log into a secure area). It also includes technical data transmitted by your browser such as browser type / browser version, previously visited website (referrer URL), monitor resolution, operating system, if applicable device information (e.g. device type) etc. We process these data for the provision and demand-oriented design of this website in our legitimate interest (Art. 6(1)(f) GDPR). If you are interested in detailed information on the balancing of your and our interests, please refer to the addresses in section [1](https://www.rbth.com/privacy#contacts).

2.2. Newsletter

In case your register for our newsletter, we collect your e-mail address and send a confirmation e-mail with a confirmation link. You need to activate the confirmation link to subscribe to our newsletter. You can unsubscribe from the newsletter at any time and object to e-mail advertising at any time. You will find an explanation on how to express objection in each of our newsletter.

2.3. Browser Push Notifications

When you visit our website we offer the choice to register for browser push notifications. For this purpose, we display a banner containing the buttons “Allow Notifications”, “Not Now” or “Never Allow”. By clicking “Allow Notifications”, you consent to receiving browser notifications. In that case, we process your personal data and a web push subscriber id is generated for your device. Legal basis for sending push notifications via your browser is your explicit consent, Art. 6(1)(a) GDPR. If you do not click “Allow Notifications” or click on “Not Now” or “Never Allow”, we will not send you any push notifications. You are not obliged to give your consent for sending push notification. If you do not consent, you will not receive push notifications, there will be no further consequences. You may revoke your consent for future processing at any time, please refer to the information-website of your browser for information on how to revoke your consent via adjustments of browser settings:

Apple Safari:<https://support.apple.com/en-gb/guide/safari/sfri40734/mac>

Google Chrome: [https://support.google.com/chrome/answer/3220216?co=GENIE.Platform%3DDesktop&hl=en](https://support.google.com/chrome/answer/3220216?co=GENIE.Platform%25253DDesktop&hl=en)

Microsoft Edge:<https://answers.microsoft.com/en-us/edge/forum/edge_other-edge_win10/disable-web-notifications-in-microsoft-edge/cb0c21e6-c40b-4657-ba8e-8b51e3c71080>

Mozilla Firefox:<https://support.mozilla.org/en-US/kb/push-notifications-firefox>

Device on IOS:<https://support.apple.com/en-euro/HT205223>

Device on Android:<https://support.google.com/android/answer/9079661?hl=en>

2.4. Cookies and Web Tracking

When you visit our website, information in the form of cookies may be stored on your device. A cookie is a small text file that is sent from a web server to your browser and stored on your device. When you revisit our website, cookie information is transferred to our web server again. We may then, for example, recognise you again and take your individual settings into account when displaying the website. Cookies can be categorised as first party cookies (deployed by TV- Novosti) and third party cookies (deployed by third parties). We further categorise cookies as follows:

|  |  |
| --- | --- |
| Type: | Description: |
| Category 1:  technically necessary cookies | These cookies are technically necessary to provide the website functionality. We may not provide the website without deploying such cookies. |
| Category 2:  functional cookies | These cookies serve to create the most pleasant surfing experience possible on our website, with a maximum of individual usage conformity (e.g. enabling a login across sessions, a high surfing speed through search suggestions or the storage of individual page settings such as language or text size, etc.). |
| Category 3:  performance cookies | These cookies serve to continuously optimise our website and lead to a continuously improved surfing experience (e.g. by evaluating the use of website functions offered, reporting display errors, etc.). |
| Category 4:  social network and advertising cookies | Some of these cookies allow you to connect to your social networks and share content. Others helps to better individualise advertising by adapting to your interests. |

Category 2 to 4 cookies may be deployed in the context of web tracking. In such case, the cookie helps to analyse web traffic. It may be combined with further information relating to your activities on our website and is processed in pseudonymous usage profiles. This helps us to analyse information about web traffic and improve our website in order to adapt it to users’ needs. We only use this information for statistical analysis. In addition to cookie based web tracking, there is non-cookie based web tracking using other means such as your individual device settings to recognize you when revisiting our website.

Legal basis for deploying category 1 cookies is our legitimate interest in providing our website under Art. 6(1)(f) GDPR. Legal basis for deploying category 2 to 4 cookies and web tracking is your consent under Art. 6(1)(a) GDPR. When you first visit our website or if necessary again, we will (i) inform you about the use of category 2 to 4 cookies and web tracking and (ii) ask for your consent. In order to request your consent, we display a respective banner.

If you click on “accept” or “OK” or simply continue surfing, you express your consent. You can restrict your consent to cookies deployment in whole or in part by configuring your browser settings and deactivating cookies in whole or in part. In addition, you can install a browser plugin. Plugins offer the possibility to prevent web analyses - e.g. AdBlock, Ghostery. NoScript or uBlock Origin (please refer to the data protection information of the respective plugin provider).

In addition, some web analytics providers are members of industry associations whose websites allow to centrally prevent the use of web tracking. Please find below reference to the websites of these associations for expressing your choices in regard to web tracking and processing data in pseudonymous profiles.

“European Interactive Digital Advertising Alliance“ (EDAA):<http://www.youronlinechoices.com/de/praferenzmanagement/>

“Digital Advertising Alliance“ (DAA): [www.aboutads.info/choices/](http://www.aboutads.info/choices/)

“Network Advertising Initiative“ (NAI):<http://www.networkadvertising.org/choices/>

In case you do not consent to cookies deployment or delete cookies from your device, this may affect your ability to use the website or individual functionalities. Please refer to the below table for detailed information in regard to the particular cookies deployed on our website.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Name | Category | Controller | Purpose | Retention period |
| AWSALB | performance cookies | Amazon Web Server | Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience. | Session |
| c | advertising cookies | .bidswitch.net | Regulates synchronisation of user identification and exchange of user data between various ad services. | 1 year |
| \_cb | performance cookies | Chartbeat | This cookie is used to identify and track web users. | Session |
| \_chartbeat2 | performance cookies | Chartbeat | Used to register if a person has visited the domain before (to calculate “new vs returning” users) | 30 days |
| \_fbp | advertising cookies | Facebook | This cookie will help deliver our advertising to people who have already visited our website when they are on Facebook or a digital platform powered by Facebook Advertising. | Session |
| fr | advertising cookies | Facebook | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers | 3 months |
| \_\_gads | performance cookies | Google Analytics | Registers a unique ID that is used to generate and collect statistical data on how a visitor uses the website. | 2 years |
| \_ga | performance cookies | Google Analytics | This cookie is typically written to the browser upon the first visit to the Websites. If the cookie has been deleted by the browser operator, and the browser subsequently visits rt.com, a new \_ga cookie is written with a different unique ID. In most cases, this cookie is used to understand whether a visitor is a single time visitor or a repeat visitor to the Websites and it is updated with each page view. Additionally, this cookie is provided with a unique ID that Google Analytics uses to ensure both the validity and accessibility of the cookie as an extra security measure. | 2 years |
| GAPS | advertising cookies | Google Analytics | This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website. | 2 years |
| \_gid | performance cookies | Google Analytics | This cookie stores a unique user session identifier. | 24 hours |
| GLOBALID | advertising cookies | .bttrack.com | Customising the advertising experience | 7 months |
| i\_0 | advertising cookies | RevContent | RevContent provides advertising services. | 1 day |
| i | advertising cookies | YANDEX LLC | Yandex.Metrics service marketing cookie | 10 years |
| \_\_ID | advertising cookies | RevContent | RevContent provides advertising services. | 50 years |
| IDE | advertising cookies | DoubleClick | These cookies set by a third party (DoubleClick) and are used for serving targeted advertisements that are relevant to you across the web. Targeted advertisements may be displayed to you based on your previous visits to this website. | 1.5 years |
| mc | advertising cookies | .quantserve.com | This cookie is used to identify visitors from campaigns and gather info from visitors to our site to create lookalike audiences and target them programmatically with display ads on other sites. | 1 year |
| metrics\_token | advertising cookies | .syndication.twitter.com | These cookies are used by Twitter to provide embedded content that is displayed in the site. | End of Session |
| \_\_qca | advertising cookies | Quantcast | This is a cookie usually associated with Quantcast, a digital advertising company. They provide website rankings, and the data they collect is also used for audience segmentation and targeted advertising. | 1 year |
| tuuid | advertising cookies | .bidswitch.net | Registers whether or not the user has consented to the use of cookies. | 1 year |
| tuuid | advertising cookies | .mfadsrvr.com | This cookie is set to make advertising messages more relevant to the website visitor. | 1 year |
| tuuid | advertising cookies | .company-target.com | This cookie is set to make advertising messages more relevant to the website visitor. | 1 year |
| tuuid\_lu | advertising cookies | .bidswitch.net | Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize advertisement relevance and ensure that the visitor does not see the same ads multiple times. | 1 year |
| tuuid\_lu | advertising cookies | .mfadsrvr.com | Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize advertisement relevance and ensure that the visitor does not see the same ads multiple times. | 1 year |
| tuuid\_lu | advertising cookies | .company-target.com | Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize advertisement relevance and ensure that the visitor does not see the same ads multiple times. | 1 year |
| uuid2 | advertising cookies | .adnxs.com | Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads. | 3 months |
| yabs-sid | performance cookies | YANDEX LLC | Yandex.Metrics service analytics cookie. | End of Session |
| yandexuid | performance cookies | YANDEX LLC | Yandex.Metrics service analytics cookie. | End of Session |
| \_ym\_d | performance cookies | YANDEX LLC | Date of the user's first site session | 1 year |
| \_ym\_uid | performance cookies | YANDEX LLC | Used for identifying site users | 1 year |
| yp | performance cookies | YANDEX LLC | Yandex.Metrics service analytics cookie. | End of Session |

Please refer to the below table for detailed information in regard to web tracking services used on our website and the associated providers. In addition, there are links to the privacy policy of the provider and an explanation on how you can prevent web tracking. Typically, in such cases, an “anti-tracking cookie” is stored on your device preventing the collection of usage data from your device by the respective provider. Please note: in case you delete cookies from your device, you may have to set the "anti-tracking cookie" again.

|  |  |  |
| --- | --- | --- |
| Tool/Provider | Purpose | Link to the privacy policy of the provider / Prevent processing |
| AppNexus:  AppNexus Inc. 28 West 23rd Street Floor 4 New York, NY 10010 USA | Web analysis, interest-oriented advertising | <https://www.appnexus.com/corporate-privacy-policy>    Prevent processing:  [https://www.appnexus.com/platform-privacy-policy#choices](https://www.appnexus.com/platform-privacy-policy%23choices) |
| BidSwitch:  BIDSWITCH GmbH, Münzstrasse 19  1. Hinterhaus, 4. OG  Berlin, 10178  Germany | Web analysis, interest-oriented advertising | <https://www.bidswitch.com/cookie-statement/>    Prevent processing: see How can I control cookies section<https://www.bidswitch.com/cookie-statement/> |
| Chartbeat:  Chartbeat Inc., 826 Broadway, NY 10003, 826 Broadway, Floor 6, USA | Web analysis, interest-oriented advertising | <https://chartbeat.com/privacy/> |
| Facebook:  Facebook Inc., 1 Hacker Way, Menlo Park, California 94025, USA | Web analysis, interest-oriented advertising | <https://www.facebook.com/policy.php> |
| Google Analytics:  Google LLC., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA | Site features and services | <https://www.google.de/intl/de/policies/>    Prevent processing: Via Browser-Plugin (see [Add-On](http://tools.google.com/dlpage/gaoptout?hl=de)) and for additional information see section [2.6](https://www.rbth.com/privacy). |
| Google Publisher Tag:  Google LLC., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA | Web analysis, interest-oriented advertising | <https://www.google.de/intl/de/policies/>    Prevent processing: (see [Advertising Guidelines-Manager by Google](https://adssettings.google.com/anonymous?hl=de&sig=ACi0TCj4et6hjIj8MsM1P8iAHD5fqoVxoYRW03xq2gyNQsUN9_dxlXrr2PGZCvIjOjokoTs64J06lQDQ5GuRmU2s8Q6Vl819ClamtkUFp_NWm_cLvH_IyHA) and for additional information see section [2.7](https://www.rbth.com/privacy). |
| Quantcast:  Quantcast Corp., 795 Folsom Street, San Francisco, CA 94107 | Web analysis, interest-oriented advertising | <https://www.quantcast.com/privacy/> |
| Revcontent:  Revcontent LLC., 5901 N Honore Ave, Sarasota, FL 34243, USA | Web analysis, interest-oriented advertising | <https://intercom.help/revcontent2/privacy-policy/revcontents-privacy-policy>    Prevent processing:<https://www.revcontent.com/legal/optout/undone> |
| Twitter:  Twitter Inc., 1355 Market St #900, San Francisco, CA 94103, USA | Web analysis, interest-oriented advertising | <https://twitter.com/ru/privacy> |
| Yandex:  Yandex, Ulitsa Lva Tolstogo 16, Moscow 119021 | Web analysis, interest-oriented advertising | <https://yandex.com/legal/privacy/>    Prevent processing: Via Browser-Plugin (see<https://yandex.com/support/metrica/general/opt-out.html>) |

2.5. Google Analytics

This website uses Google Analytics, a web analysis service of Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (“Google”). Google Analytics uses cookies (see section [2.5](https://www.rbth.com/privacy#cookies)) to enable an analysis of your use of the website. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. However, Google will reduce your IP address within member states of the European Union or in other signatory states to the Agreement on the European Economic Area beforehand and thus make it anonymous. Only in exceptional cases the full IP address will be transferred to a Google server in the USA and shortened there.

On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide the website operator with other services relating to website and internet use. The IP address transmitted by your browser in the context of Google Analytics is not merged with other Google data.

You can prevent the storage of cookies by a corresponding setting of your browser software ) or a privacy plug-in (see section [2.5](https://www.rbth.com/privacy#cookies)). You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by downloading and installing the browser plug-in available under the following link (<http://tools.google.com/dlpage/gaoptout?hl=en>).

Further information on data protection at Google Analytics can be found at:<https://www.google.de/intl/de/policies/>.

Google is certified under the EU-U.S. Privacy Shield Framework, which ensures the level of protection of natural persons guaranteed by GDPR is not undermined through data transfers (<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>).

2.6. Google Double-Click (including Floodlight and Spotlight), Google AdWords Conversion, Google Dynamic Remarketing

We use Google Analytics to evaluate data from the Google services AdWords and DoubleClick for statistical purposes. In order to improve our offers, we can analyse what happens after a user clicks on our ad, e.g. whether the user has bought our product or accessed the ad from a mobile phone. You will also receive interest-based advertising through these services. Their consent is required for this (see section [2.5](https://www.rbth.com/privacy#cookies)). If you do not wish this, you can prevent this, in addition to the variant described in section [2.5](https://www.rbth.com/privacy#cookies), using Google's Ads Preferences Manager:<http://www.google.com/settings/ads/onweb/?hl=en>.

DoubleClick places a cookie on your computer to record your surfing behaviour on various websites (tracking) and to play out interest-related advertising. If you do not want this to happen permanently, you can download a plug-in from the following link to prevent the DoubleClick cookie:<https://www.google.com/settings/u/0/ads/plugin?hl=en> or you can proceed as described in section [2.5](https://www.rbth.com/privacy#cookies).

Google is certified under the EU-U.S. Privacy Shield Framework, which ensures the level of protection of natural persons guaranteed by GDPR is not undermined through data transfers (<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>).

2.7. Google Tag Manager

This website uses Google Tag Manager to manage website tags. A tag is a JavaScript snippet used to send information from a website to recipients, in particular in the context of web tracking. The Google Tag Manager tool itself does not collect any personal data. The tool triggers other tags that may collect data (e.g. the Google Analytics tag). Google Tag Manager does not access this data. If deactivation has been made at the domain or cookie level, it will remain in effect for all tracking tags implemented with Google Tag Manager. This makes it easier to effectively implement your need against tracking procedures.

Google is certified under the EU-U.S. Privacy Shield Framework, which ensures the level of protection of natural persons guaranteed by GDPR is not undermined through data transfers (<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>).

2.8. Google Fonts

Our website uses "Google Fonts" from Google to display fonts uniformly. When you call up a website, your browser loads the required fonts into your browser cache to display texts and fonts correctly. Among other things, your IP address is transferred to the Google servers. If your browser does not support Google Fonts, standard fonts are used.

For more information about Google Fonts, please visit<https://developers.google.com/fonts/faq> and read Google's [privacy policy](https://www.google.com/policies/privacy/).

Google is certified under the EU-U.S. Privacy Shield Framework, which ensures the level of protection of natural persons guaranteed by GDPR is not undermined through data transfers (<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>).

2.9. reCAPTCHA

To protect your requests via contact form we use the service reCAPTCHA of the company Google. The query serves to differentiate whether the input is made by a person or abusively by automated, machine processing. The query includes sending the IP address and any other data required by Google for the reCAPTCHA service to Google. For this purpose your input will be transferred to Google and used there. However, Google will previously reduce your IP address within member states of the European Union or in other states party to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transferred to a Google server in the USA and shortened there.

On behalf of the operator of this website, Google will use this information to evaluate your use of this service. The IP address transferred by your browser within the scope of reCAPTCHA will not be merged with other Google data. The deviating data protection regulations of the company Google apply to this data. For further information on data protection at Google, please refer to Google's [privacy policy](https://www.google.com/intl/de/policies/privacy/).

Google is certified under the EU-U.S. Privacy Shield Framework, which ensures the level of protection of natural persons guaranteed by GDPR is not undermined through data transfers (<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>).

2.10. Google Maps

On the page of the contact form there is a plugin which shows a map of Google Maps. Google Maps is a web service for displaying interactive (country) maps in order to display geographical information visually. Using this service will show you our location and make it easier for you to find us.

This is done by connecting your browser to Google's servers as if you were visiting the Google search engine's website. If you are logged into Google, your information will be directly linked to your account. If you do not wish to be linked to your profile on Google, you must log out before activating the button. Google is responsible for data processing by Google. There is no tracking by Google on our website.

If you do not agree to the future transfer of your data to Google in the context of the use of Google Maps, it is also possible to completely deactivate the Google Maps web service by switching off the JavaScript application in your browser. Google Maps and therefore also the map display on this website can then not be used.

For more information about using Google Maps, please see the Google Maps [Terms of Use](https://www.google.com/intl/de_de/help/terms_maps.html). For further information on data protection at Google, please refer to Google's [privacy policy](https://www.google.com/intl/de/policies/privacy/).

Google is certified under the EU-U.S. Privacy Shield Framework, which ensures the level of protection of natural persons guaranteed by GDPR is not undermined through data transfers (<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>).

2.11. Social Networks and embedded YouTube Videos

Our website contains links to social networks (e.g. Facebook or Instagram) and embedded videos of the streaming service Youtube.

These services are operated exclusively by third parties. If you follow the links or play videos, information may be transferred to these providers. We use the so-called "Shariff Solution” for links to social networks. To ensure no personal data will be passed on when you visit our site. Only if you click a social share button, or view embedded videos, information will be transferred to the provider. The purpose and scope of the data processing by the provider as well as your rights and setting options for the protection of your privacy can be found in the privacy policy of the provider:

Facebook Inc., 1601 S California Ave, Palo Alto, California 94304, USA

<http://www.facebook.com/policy.php/>

Instagram LLC, 1601 Willow Rd, Menlo Park CA 94025, USA

<https://help.instagram.com/155833707900388>

Twitter, Inc., 1355 Market St, Suite 900, San Francisco, California 94103, USA

<https://twitter.com/privacy/>

YouTube LLC, 901 Cherry Ave., San Bruno, CA 94066, USA

<https://policies.google.com/privacy?hl=de&gl=de>

Vkontakte Ltd, Tverskaya str., 8-B, St. Petersburg, 191015, Russia

<https://vk.com/terms>

2.12. App Stores

Our website contains links to app stores (e.g. Google Play Store for Android or Apple App Store for iOS). These services are operated exclusively by third parties. If you follow the links, information may be transferred to these providers. This is the case only, if you click on one of the specific app store buttons. In regard to the purpose and scope of data processing as well as your rights and setting options, please refer to the privacy policy of the provider:

Google Inc., 1600 Amphitheater Parkway, Mountainview, California 94043, USA

<https://policies.google.com/privacy?hl=en&gl=de>

Apple Inc., One Apple Park Way, Cupertino, California, USA, 95014

<https://www.apple.com/legal/privacy/>

3. Russia Beyond App Use for Apple iOS and Android

When downloading and using Russia Beyond App, personal data is processed as described under this section. Please find below information on legal basis, purposes and, if applicable, legitimate interests and the necessity of processing your personal data.

3.1. Downloading the App

When downloading Russia Beyond application, the app store provider collects personal data, in particular user name, e-mail address and customer number of your account, time of download, payment information and individual device code number. For the purpose and scope of the data processing, reference is made to the privacy policy of the provider.

Google Play Store (Android): Google LLC., 1600 Amphitheater Parkway, Mountainview, California 94043, USA

<https://policies.google.com/privacy?hl=en&gl=de>

App Store (iOS): Apple Inc., One Apple Park Way, Cupertino, California, USA, 95014

<https://www.apple.com/legal/privacy/>

3.2. Legal Basis, Purpose and Necessity of Processing your personal Data

We process your personal data to carry out our obligations under the terms of use (Art. 6(1)(b)GDPR). We may also process personal data based on your consent (Art. 6(1)(a) GDPR) where and to the extent explained below. You are neither obliged to download nor to use one of the Russia Beyond apps. If you do not provide personal data, you may not be able to use certain or any functions of the Russia Beyond apps. Otherwise there will be no consequences for you.

3.3. Using the App

In case you use the Russia Beyond apps, we process your personal data, including

device information we collect during your use of the Russia Beyond apps such as device type, operating system, IP address, language settings, device identifier, cookie data, mobile application identifier, location data,

data you transfer when using the Russia Beyond apps, such as communication contents, videos you have watched and/or bookmark.

3.4. Cookies and Web Tracking

When using the Russia Beyond apps, information in the form of cookies may be stored on your device. Please refer to the above section [2.5](https://www.rbth.com/privacy#cookies) for general information regarding cookies and web tracking. In case you do not permit deployment of cookies or delete cookies from your device, this may affect your ability to use the Russia Beyond apps or individual functionalities. Please refer to the below table for detailed information in regard to the particular cookies deployed on our website.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Name | Category | Controller | Purpose | Retention period |
| AWSALB | performance cookies | Amazon Web Server | Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience. | Session |
| c | advertising cookies | .bidswitch.net | Regulates synchronisation of user identification and exchange of user data between various ad services. | 1 year |
| \_cb | performance cookies | Chartbeat | This cookie is used to identify and track web users. | Session |
| \_chartbeat2 | performance cookies | Chartbeat | Used to register if a person has visited the domain before (to calculate “new vs returning” users) | 30 days |
| \_fbp | advertising cookies | Facebook | This cookie will help deliver our advertising to people who have already visited our website when they are on Facebook or a digital platform powered by Facebook Advertising. | Session |
| fr | advertising cookies | Facebook | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers | 3 months |
| \_\_gads | performance cookies | Google Analytics | Registers a unique ID that is used to generate and collect statistical data on how a visitor uses the website. | 2 years |
| \_ga | performance cookies | Google Analytics | This cookie is typically written to the browser upon the first visit to the Websites. If the cookie has been deleted by the browser operator, and the browser subsequently visits rt.com, a new \_ga cookie is written with a different unique ID. In most cases, this cookie is used to understand whether a visitor is a single time visitor or a repeat visitor to the Websites and it is updated with each page view. Additionally, this cookie is provided with a unique ID that Google Analytics uses to ensure both the validity and accessibility of the cookie as an extra security measure. | 2 years |
| GAPS | advertising cookies | Google Analytics | This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website. | 2 years |
| \_gid | performance cookies | Google Analytics | This cookie stores a unique user session identifier. | 24 hours |
| GLOBALID | advertising cookies | .bttrack.com | Customising the advertising experience | 7 months |
| i\_0 | advertising cookies | RevContent | RevContent provides advertising services. | 1 day |
| i | advertising cookies | YANDEX LLC | Yandex.Metrics service marketing cookie | 10 years |
| \_\_ID | advertising cookies | RevContent | RevContent provides advertising services. | 50 years |
| IDE | advertising cookies | DoubleClick | These cookies set by a third party (DoubleClick) and are used for serving targeted advertisements that are relevant to you across the web. Targeted advertisements may be displayed to you based on your previous visits to this website. | 1.5 years |
| mc | advertising cookies | .quantserve.com | This cookie is used to identify visitors from campaigns and gather info from visitors to our site to create lookalike audiences and target them programmatically with display ads on other sites. | 1 year |
| metrics\_token | advertising cookies | .syndication.twitter.com | These cookies are used by Twitter to provide embedded content that is displayed in the site. | End of Session |
| \_\_qca | advertising cookies | Quantcast | This is a cookie usually associated with Quantcast, a digital advertising company. They provide website rankings, and the data they collect is also used for audience segmentation and targeted advertising. | 1 year |
| tuuid | advertising cookies | .bidswitch.net | Registers whether or not the user has consented to the use of cookies. | 1 year |
| tuuid | advertising cookies | .mfadsrvr.com | This cookie is set to make advertising messages more relevant to the website visitor. | 1 year |
| tuuid | advertising cookies | .company-target.com | This cookie is set to make advertising messages more relevant to the website visitor. | 1 year |
| tuuid\_lu | advertising cookies | .bidswitch.net | Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize advertisement relevance and ensure that the visitor does not see the same ads multiple times. | 1 year |
| tuuid\_lu | advertising cookies | .mfadsrvr.com | Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize advertisement relevance and ensure that the visitor does not see the same ads multiple times. | 1 year |
| tuuid\_lu | advertising cookies | .company-target.com | Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize advertisement relevance and ensure that the visitor does not see the same ads multiple times. | 1 year |
| uuid2 | advertising cookies | .adnxs.com | Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads. | 3 months |
| yabs-sid | performance cookies | YANDEX LLC | Yandex.Metrics service analytics cookie. | End of Session |
| yandexuid | performance cookies | YANDEX LLC | Yandex.Metrics service analytics cookie. | End of Session |
| \_ym\_d | performance cookies | YANDEX LLC | Date of the user's first site session | 1 year |
| \_ym\_uid | performance cookies | YANDEX LLC | Used for identifying site users | 1 year |
| yp | performance cookies | YANDEX LLC | Yandex.Metrics service analytics cookie. | End of Session |

Please refer to the below table for detailed information in regard to web tracking services used and the associated providers. In addition, there are links to the privacy policy of the provider and an explanation on how you can prevent web tracking. Typically, in such cases, an "anti-tracking cookie" is stored on your device preventing the collection of usage data from your device by the respective provider. Please note: in case you delete cookies from your device, you may have to set the "anti-tracking cookie" again.

|  |  |  |
| --- | --- | --- |
| Tool/Provider | Purpose | Link to the privacy policy of the provider / Prevent processing |
| AppNexus:  AppNexus Inc. 28 West 23rd Street Floor 4 New York, NY 10010 USA | Web analysis, interest-oriented advertising | <https://www.appnexus.com/corporate-privacy-policy>    Prevent processing:  [https://www.appnexus.com/platform-privacy-policy#choices](https://www.appnexus.com/platform-privacy-policy%23choices) |
| BidSwitch:  BIDSWITCH GmbH, Münzstrasse 19  1. Hinterhaus, 4. OG  Berlin, 10178  Germany | Web analysis, interest-oriented advertising | <https://www.bidswitch.com/cookie-statement/>    Prevent processing: see How can I control cookies section<https://www.bidswitch.com/cookie-statement/> |
| Chartbeat:  Chartbeat Inc., 826 Broadway, NY 10003, 826 Broadway, Floor 6, USA | Web analysis, interest-oriented advertising | <https://chartbeat.com/privacy/> |
| Facebook:  Facebook Inc., 1 Hacker Way, Menlo Park, California 94025, USA | Web analysis, interest-oriented advertising | <https://www.facebook.com/policy.php> |
| Google Analytics:  Google LLC., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA | Site features and services | <https://www.google.de/intl/de/policies/>    Prevent processing: Via Browser-Plugin (see [Add-On](http://tools.google.com/dlpage/gaoptout?hl=de)) and for additional information see section [2.6](https://www.rbth.com/privacy). |
| Google Publisher Tag:  Google LLC., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA | Web analysis, interest-oriented advertising | <https://www.google.de/intl/de/policies/>    Prevent processing: (see [Advertising Guidelines-Manager by Google](https://adssettings.google.com/anonymous?hl=de&sig=ACi0TCj4et6hjIj8MsM1P8iAHD5fqoVxoYRW03xq2gyNQsUN9_dxlXrr2PGZCvIjOjokoTs64J06lQDQ5GuRmU2s8Q6Vl819ClamtkUFp_NWm_cLvH_IyHA) and for additional information see section [2.7](https://www.rbth.com/privacy). |
| Quantcast:  Quantcast Corp., 795 Folsom Street, San Francisco, CA 94107 | Web analysis, interest-oriented advertising | <https://www.quantcast.com/privacy/> |
| Revcontent:  Revcontent LLC., 5901 N Honore Ave, Sarasota, FL 34243, USA | Web analysis, interest-oriented advertising | <https://intercom.help/revcontent2/privacy-policy/revcontents-privacy-policy>    Prevent processing:<https://www.revcontent.com/legal/optout/undone> |
| Twitter:  Twitter Inc., 1355 Market St #900, San Francisco, CA 94103, USA | Web analysis, interest-oriented advertising | <https://twitter.com/ru/privacy> |
| Yandex:  Yandex, Ulitsa Lva Tolstogo 16, Moscow 119021 | Web analysis, interest-oriented advertising | <https://yandex.com/legal/privacy/>    Prevent processing: Via Browser-Plugin (see<https://yandex.com/support/metrica/general/opt-out.html>) |

3.5. Google SDK (Firebase Analytics)

We use the developer platform called "Google Firebase" as well as the associated functions and services of Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (Google). Google Firebase is a platform for developing apps for mobile devices and websites. Google Firebase offers a variety of features, which can be found on the following website:<https://firebase.google.com/products/>.

The analysis of user interactions is carried out using the analysis service of Firebase Analytics. This service helps us to record your interactions. Events such as the first time an app is opened, the uninstalling of an app, updates, crashes or the frequency of use of the app are recorded. Certain user interests are also recorded and evaluated.

The information processed by Google Firebase about your use of this app is usually transferred to a Google server in the USA and stored there. However, Google will reduce your IP address within member states of the European Union or in other signatory states to the Agreement on the European Economic Area beforehand and thus make it anonymous. Only in exceptional cases the full IP address will be transferred to a Google server in the USA and anonymized there. The data may also be used with other Google services, such as Google Analytics and Google marketing services. In this case, only pseudonymous information, such as the Android Advertising ID or the Advertising Identifier for iOS, will be processed to identify users' mobile devices. Additional information on the use of data for marketing purposes by Google can be found on the following website:<https://www.google.com/policies/technologies/ads>.

The legal basis for this use is Art. 6(1)(f) GDPR. If you wish to object to interest-based advertising through Google marketing services, you can use the settings options provided by Google:<http://www.google.com/ads/preferences>.

Further information on data protection at Google can be found at:<https://policies.google.com/?hl=en>.

Google is certified under the EU-U.S. Privacy Shield Framework, which ensures the level of protection of natural persons guaranteed by GDPR is not undermined through data transfer. (<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>).

4. Facebook Fan-Page Visit (Facebook insights data)

When you visit or interact with our Facebook Fan Page, your personal data (e.g., "Like" information) is processed as explained in this section.

4.1. Joint Controllership

Facebook Ireland Ltd., 4 Grand Canal Square , Grand Canal Harbour, D2 Dublin, Ireland, (“Facebook”) provides us with statistics and insights that help us understand the use of our Fan-Page (“Page Insights”). In this case, Facebook and TV- Novosti are jointly responsible for data processing (“Joint Controllers”).

4.2. Legal Basis, Purpose and Necessity of Processing your personal Data

The legal basis for processing your personal Data is Art. Art. 6(1)(f) GDPR. We use information you provide via your Facebook profile or by visiting our Fan-Page through your Browser to provide the functionalities of our Fan-Page. This may include checking the reach of our posts; defining our audience more accurately; customizing advertisements to fit our audience and designing our Facebook Fan-Page to match the actual interests of our visitors. We process this data in our legitimate interest to maintain the functions of our Fan-Page; to review our reach and to design and display our Fan-Page in accordance with your interests. If you are interested in detailed information on the balancing of your and our interests, please refer to the addresses in section [1](https://www.rbth.com/privacy#contacts).

4.3. Further information on our joint controllership with Facebook

To transparently and explicitly determine the responsibilities for compliance with the obligations under the GDPR between TV- Novosti and Facebook, we have concluded an agreement with Facebook that states that Facebook is primarily responsible for data processing when visiting our Fan-Page. In particular, Facebook will be responsible in case you exercise your rights under Art. 12 and 13 GDPR, Art. 15 to 22 GDPR, and to ensure compliance with Art. 32 to 34 GDPR.

You may at any time also address your enquiry regarding data processing in connection with our Fan-Page to us or exercise your rights vis-à-vis the address listed in Section [1](https://www.rbth.com/privacy#contacts) (for further information about your rights see section [7](https://www.rbth.com/privacy#rights)). Where necessary to carry out your request or exercise your rights, we will forward your matter to Facebook.

For further information about page-insight data and the exercise of your rights, please see the information provided by Facebook:<https://www.facebook.com/legal/terms/information_about_page_insights_data>

For further information about the determination of the responsibilities within the joint controllership in the meaning of Art. 26 GDPR, please see the agreement with Facebook:<https://www.facebook.com/legal/terms/page_controller_addendum>

For further information about the placement of cookies when visiting our Fan-Page, please see Facebooks Cookie Policy:<https://www.facebook.com/policies/cookies/>

For more information about protecting your privacy at Facebook, please see Facebook's privacy policy:<https://www.facebook.com/privacy/explanation>.

5. Transfer of Personal Data

We will only pass on the personal data described here where necessary for the provision of our service or otherwise allowed by law. Within the scope of the purposes stated here, personal data are transferred to service providers involved in the provision of our services. In addition to their legal obligation to comply with all data protection regulations, these service providers are bound to additional contractual data protection requirements. This includes in particular contractual obligations as a processor in accordance with Art. 28 GDPR.

In other cases, we transfer personal data to other recipients only if a there is a legal justification or you have expressed your consent. Any consent given can be revoked at any time with effect for the future. We will only disclose your data to government authorities within the framework of statutory obligations or as a result of an official order or court decision and only insofar as this is permitted under data protection law.

If necessary for our purposes, we may also transfer your data to recipients outside the EEA. This is in particular the case if we have to transferred this data to recipients in third countries for the purposes of contract performance or due to legal obligations.

We only transfer further personal data to third countries where the recipient has implemented an appropriate level of data protection within the meaning of Art. 45 GDPR or suitable guarantees within the meaning of Art. 46(2) and (3) GDPR and there are no other interests worthy of protection against the data transfer.

6. Deletion

We delete your personal data as soon as it is no longer necessary for the aforementioned purposes of processing. We also delete your personal data if you object to a certain processing of data that is based on legitimate interests, unless there are compelling reasons for TV- Novosti to continue processing. We also delete your data if you revoke your consent to the processing and if there is no other legal basis for processing. In certain cases, e.g. if there is a statutory retention period, your data will initially be blocked and deleted upon expiry of the retention period.

7. Your Rights

As a data subject of the data processing, you have the right to confirmation as to whether personal data relating to you are processed by TV- Novosti and the right to access this personal data (Art. 15 GDPR), a right to rectification of your incorrect data (Art. 16 GDPR), a right to erasure (Art. 17 GDPR) and a right to restrict (block) your data (Art. 18 GDPR). In addition, in the case of processing on the basis of Article 6(1)(e) or (f) GDPR, you may object to the processing (Art. 21 GDPR). If you have provided the data, you can request the transmission of the data (Art. 20 GDPR).

Whether and to what extent these rights are effective in individual cases and under what conditions they apply is stipulated by law. If the processing is based on a consent within the meaning of Art. 6(1) a) or Art. 9(2)(a) GDPR, you can revoke consent at any time with effect for the future (Art. 7(3)(1) GDPR). You also have the right to contact the competent data protection supervisory authority (Art. 77 GDPR). If you have any questions or complaints about data protection at TV- Novosti, we recommend that you first contact our data protection officer (see contact details under section [1](https://www.rbth.com/privacy#contacts)).

8. No automated individual Decision-Making

We do not use your personal data for automated individual decisions in the meaning of Art. 22(1) GDPR.

9. Amendment of the Privacy Policy

New legal requirements, business decisions or technical developments may require changes to our privacy policy. The privacy policy will then be adapted accordingly. You can always find the latest version on our website.